



# Extending the home feel onto the street

## TownTune Central Post-Top DR

As a luminaire family prepared for existing and scalable urban spaces, TownTune offers all the recent lighting innovations in terms of performance, quality of light and connectivity. The Philips TownTune family consists of three members: a central post top, an asymmetric spigot version and a version using an extending lyre post top bracket. Each of these three can be customized with a choice of different shapes for housing and an optional of decorative ring which comes in two colors. By having these options available you can create your very own lighting signature and give distinctive identity to districts and cities. The luminaire family is also equipped with the QR code-based Philips Service tag, which supports installation and maintenance work and enables you to create your digital library of lighting assets and spare parts. TownTune also makes use of the Philips Ledgine optimized lighting platform ensuring that you always have the right amount and direction of light on your street. Furthermore, thanks to being SR (System Ready), TownTune is also future-proof and is ready to be paired with both standalone and advanced control and lighting software applications such as Interact City.

# TownTune Central Post-Top DR

## Benefits

- It delivers visual comfort, and comfortable lighting experiences in urban spaces through its dedicatedly designed bowl
- Simple, pure design making it possible to integrate it into various urban environments and the option for customization through a wide range of accessories, lets cities create a unique light signature, which can also become part of the urban furniture in daytime
- It has a wide application coverage and offers great performance by using the latest Ledgine LED platform and providing access to a wide range of light distributions
- Ready to be paired with lighting control and software applications, by being equipped with the Philips SR (System Ready) socket
- Equipped with Service tag, a QR-based identification system that makes each luminaire uniquely identifiable and provides maintenance, installation and spare part information

## Features

- Optimized Total Cost of Ownership and option of CLO (Constant Light Output)
- Excellent quality of light enabled by the Philips Ledgine optimized platform, and further optimization in L-Tune is also possible
- Choice of different shapes for housing (cone, dome), option of decorative ring and color (clear and golden)
- Ready to be paired with standalone lighting controls such as LumiStep, DynaDimmer, and LineSwitch and advanced system and software application such as Interact City
- Wide choice of lumen packages, ranging from 1,200 to 10,000 lumens
- Choice of color temperature: 3000 K (warm white) or 4000 K (neutral white)
- Long lifetime of 100,000 hours at minimum L85
- Access to the gear via gear cover on top of the luminaire
- Suitable for new and retrofit installations
- Vandal-resistant (IK10), and high ingress protection (IP66)

## Application

- Urban and residential areas
- Cycle paths, footpaths and pedestrian crossings
- City centers and squares
- Car parks

## Versions

**BDP261, TownTune Central Post-  
Top with clear decorative ring**



# TownTune Central Post-Top DR

## Accessories

Accessory TownTune DR  
decorative ring

Ordercode 49032400



Accessory TownTune DR-GO  
Decorative ring golden

Ordercode 49033100



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Driver failure rate at 5000 h	0.5 %
<b>Application Conditions</b>	
Maximum dim level	10%
<b>Approval and Application</b>	
Mech. impact protection code	IK10
Surge Protection (Common/Differential)	Philips standard surge protection level kV
<b>Controls and Dimming</b>	
Dimmable	Yes
<b>General Information</b>	
CE mark	CE mark
Optical cover/lens type	PC-UV
Driver included	Yes
Flammability mark	F
Light source replaceable	Yes
Number of gear units	1 unit
Product Family Code	BDP261
Service tag	Yes
<b>Light Technical</b>	
Standard tilt angle side entry	-
Standard tilt angle posttop	0°
Upward light output ratio	0
<b>Mechanical and Housing</b>	
Color	Dark gray

## General Information

Order Code	Full Product Name	Luminaire light beam spread	Light source color	Lamp family code	Optic type
49025600	BDP261 LED50-4S/740 DS50 CLO DDF2 62P	152° x 155°	740 neutral white	LED50	Distribution symmetrical 50
49029400	BDP261 LED69-4S/830 II DM10 CLO SRTB 62P	77° - 11° x 156°	830 warm white	LED69	Distribution medium 10

## Initial Performance (IEC Compliant)

Order Code	Full Product Name	Init. Corr. Color Temperature	Init. Color	
			Rendering Index	Initial luminous flux
49025600	BDP261 LED50-4S/740 DS50 CLO DDF2 62P	4000 K	>70	3430 lm

## TownTune Central Post-Top DR

Order Code	Full Product Name	Init. Corr. Color Temperature	Init. Color Rendering Index	Initial luminous flux
49029400	BDP261 LED69-4S/830 II DM10 CLO SRTB 62P	3000 K	>80	4620 lm

